



“THE WORLD OF BEAUTIFUL HAIR” “HAIRSTYLING ACADEMY” SEMINARS Hall 1

14 October

Seminar room No. 105

- 11.00 Children and African braids**
African braids are a denser type of braid, which allows them to be worn for longer. These braids can be braided with your own hair or with a synthetic material called Kanekalon. In this workshop you will learn the basics of African braiding and how to start braiding correctly, how to braid synthetic material and how to finish the ends of the braids. The seminar is intended for anyone who wants to learn how to braid African braids - both hairdressers and mothers with children. Video recording will also be allowed so that you can repeat what you see at home. In the second part, you will be able to put your knowledge into practice.
Led by: Olga Feldmane and Marija Jermolajeva (Latvia)
Participation fee: EUR 20
- 13.30 The nuances of African braids or what you need to know for a creative African hairstyle**
African braids – African braids, box braids, zizi braids. There are indeed many types of braids. Therefore, there are many questions - how long you can wear an African hairstyle, how to care for it properly, the best materials to use for braiding. Experienced masters will reveal secrets and the finest nuances to hairdressers and everyone who wants to try an African hairstyle, but does not know which style to choose. African hairstyles for different hair types. Techniques to help you do creative African hairstyles.
Led by: Olga Fedenko, Veronika Kuzņecova, Kristine Ivanova (Latvia)
Participation fee: EUR 20

Participants of the seminar and others who are interested can participate in the competition “Afro hairstyles - everyday style” or “Afro hairstyles - creative style”. There will be surprise prizes for contestants. You can apply for competitions in advance by calling 26958242.

- 16.00–19.00 Barbershop. It's the classic salon shave - learn how to shave right!**
If you think you're a true professional, this masterclass is for you! By attending the masterclass you will gain new knowledge and learn how to shave properly. You will learn new nuances about classic shaving. You will see the best techniques and the correct shaving process. Theoretical part: tools, techniques, basic principles. Practical part: correct position of the client in the chair. Stubble analysis for choosing the right shaving technique. Stubble preparation for shaving. Proper preparation of the facial skin before the shaving process. Shaving process. After the shaving process, disinfection of internal tissues, skin moisturisation.
The masterclass will be led by Raitis Reteris, the leader of “ESFE Barbershop”, an experienced master and teacher from Liepāja, who has gained and shared his knowledge with young masters not only in Latvia, but also in Europe and Scandinavia. Raitis participated in the “EDGE Barbershop” project in one of Norway's best classic barbershops. And with “Inch Oslo”, he has made it to the finals of the Nordic Hair Awards 2019.
Led by: Raitis Reteris (Latvia)
Participation fee: EUR 20

15 October

Seminar room No. 105

- 12.00–15.00 Techniques for creating hairstyle collections**
A unique opportunity to get acquainted with hair cutting and styling techniques from the Turkish collection “Morfose 2022”. Step-by-step techniques for creating a hairstyle collection: colour, cut, style.
Led by: Mesut Yörük (Turkey)
Participation fee: EUR 20

Seminar hall No. 1 (lobby)

- 15.00–18.00 “Fashion trends 2023” for ladies' and gentleman's haircuts. Cutting techniques with professional hair clippers**
Haircut techniques for professionals: creating texture, slicing, point cutting, thinning, oblique cut, graduation. Cutting technique Flick & Smack. Haircut shapes and combinations. Hair cutting techniques will be demonstrated on ladies' and gentleman's models with both short and long hair.
Led by: Enes Dogan (Germany), “WAHL Artistic Team” trainer and practising master.
Participation fee: EUR 90

16 October

Seminar room No. 105

- 11.00–14.00 Painting & Colormelting**
Quick and easy bleaching and colouring techniques you can use in your salon tomorrow.
Glossing technique. Colour transitions from dark to light, from cool to warm, creating flowing, gradual cool tone transitions from 7 to 8, 9, 10 colour depths.
Led by: Dania Bredtmann (Germany)
The number of spots is limited!
Participation fee: EUR 20

Information and ticket booking:
+371 29217560; e-mail: jevsejeva@skaistum.lv