



THE 14TH UNITED BALTIC BEAUTY CARE PROJECT BALTIC BEAUTY 2018

THE WORLD OF BEAUTIFUL FACE AND BODY HALL CONFERENCES AND MASTERCLASS

2 November

II BALTIC REGIONAL CONFERENCE "AROMA POWER: HEALTH, BEAUTY, ABUNDANCE"

Conference room No. 1

Organiser: Aroma Life Institute

9.45 Registration

10.00 Opening remarks

10.15 Aromatherapy: wisdom of the past – discoveries of the present

Dale Billeter (USA), Director of International Business Intelligence and a world-class coach, Member of the National Leadership Training Team

11.15 Essential oils for transformation

Aļona Zaporožčenko (Latvia), teacher, systemic and family therapist, practitioner of the Family Constellation Method by Bert Hellinger and EFT, Vedic astrologer, yoga instructor, practitioner of Sat Nam Rasayan healing, co-founder of Aroma Life and Aromatherapy Institute.

12.10 Essential oils in healing. Work with energy centres. Aura camera

Irina Baidake (Latvia), Member of the International Training and Health Society of Traditional and Alternative Medicine, member of international congresses of cosmoenergy, summits and forums of traditional folk medicine and healing, member of the World Health Organization (WHO)

12.40 The cost of health ... drug side effects. The Healing Power of Essential Oils

Inese Zira (Latvia), Mg. psych. Is a clinical psychologist with expertise in child and family counselling.

13.10 Essential oils to protect and strengthen your energy

Viktorija Korņejeva (Latvia), tarologist, founder of Viktorija Korņejeva School, organiser of the international esoteric festival Destiny's Gift, director of the Alegria Event Center Agency, head of the EzoteRīga club

13.30 Lunch

15.00 Aesthetic aromatherapy: anti-age

Edīte Ivāņņikova (Latvia), practitioner of aroma cosmetology, holistic aromatherapist, SPA technologist, chemist, olfactologist, Reiki master

15.30 Savvy Minerals – beauty without chemicals

Dzintra Čevere (Latvia). She has been studying various healing methods, including nutriology, body massage and the Raindrop technique.

15.50 Aromatherapy for children

Erika Gintaliene (Lithuania), Mentor and Gold Ambassador of Young Living by vocation. Instructor of the Raindrop and Vita Flex massage technique

16.20 Aroma Sport and Aroma Yoga - the path of energy and health

Oļesja Krasovska (Latvia), A Kundalini yoga teacher,

16.40 Break

17.00 Aroma painting in aroma psychology: removal of blockages

Elyana Zakharova (Russia), an aroma consultant, art therapist, cosmetologist, healthy nutrition consultant, leader of Stay Slender and Beautiful programmes for women, organiser of aromatherapy conferences and trips

17.20 Aroma Life Style: inspiring trips, meetings and discoveries

Mira Urboniene (Great Britain, Lithuania), a wellbeing advocate, lector, entrepreneur, an actress and creator of multiple brand identities

17.50 Essential oils for goal setting and achieving

Anna Maria (France), holistic health coach, olfacto-therapist, aromalogist, aromatherapist at the School of Integrative Aromatherapy (Paris), functional nutrition expert, teacher, coach and consultant, Co-founder of Aromatherapy Institute

2 November

CONFERENCE "MULTIDISCIPLINARY APPROACH TO ACNE TREATMENT"

Hall II, conference room No. 3

Organiser: Latvian Association of Beauticians and Cosmetologists (LKKA)

- 9.15–9.55 Registration
- 10.00–10.05 Opening remarks
Welcome address by Nellija Janaus, president of the Latvian Association of Beauticians and Cosmetologists (LKKA)
- 10.05–10.25 **Epidemiology and pathogen directed treatment of acne vulgaris**
Ināra Stepanova, dermatologist, cosmetologist, president of the Latvian Association of Cosmetology Doctors, LKKA board member
- 10.25–10.55 **Nutrition as information. The role of nutrition in correcting inflammatory processes in the skin**
Dr. Antra Briede, specialist in orthomolecular medicine
- 10.55–11.15 **The maze of nutrition for acne patients**
Gundega Rudzīte-Aņiščenko, certified nutritionist
- 11.15–11.35 **Food intolerance and acne**
Dr. Viktorija Priedīte, laboratory specialist
- 11.35–11.55 **Acne scars: how can we help?**
Dr. Aleksejs Zavorins, dermatologist, member of European Academy of Dermatology and Venereology
- 11.55–12.30 Coffee break
- 12.30–12.50 **The influence of psychoemotional factors on the skin condition**
Elīna Selēviča, psychologist
- 12.50–13.10 **Acne in problematic skin conditions**
Dr. Agnese Portnaja, dermatologist

- 13.10–13.30 **Massage techniques for acne treatment**
Natalia Yevkina (Russia), cosmetologist, international trainer, author of massage techniques, member of Russian mesotherapy and aesthetic medicine associations, manual therapist, teacher of Enrique Garcia methodology
- 13.30–13.50 **Holistic approach to treat acne**
Inga Millere, beautician, director of Aromatherapy Training and Consultation Centre "Larēna"
- 13.50–14.10 **The efficacy and use of herbal active substances in acne treatment**
Renāte Reinsone, beautician, LKKA Board member
- 14.10–14.30 **Acne vulgaris – homeopathic treatment options**
Dr. Irina Vdovičenko, Irina Vdovičenko Medical Practice
- 14.30–14.50 **Acne vulgaris – gynaecologist and endocrinologist's point of view**
Dr. Eva Barkāne, gynaecologist
- 14.50–15.10 **How to increase acne patients' satisfaction with treatment results? Importance of cooperation among specialists**
Dr. Dārta Miķelsone, general practitioner

3 November

THE 2ND BALTIC MAKEUP CONFERENCE "COLOUR ON THE MOVE"

Conference room No. 1

Language: Russian and Latvian

Organiser: Baltic Image Specialists Association (BISA)

10.00–10.30 Participant registration

10.30–12.30 Colour in commercial makeup

Nataliya Naida (Ukraine), an international makeup artist, founder and headmaster of Nataliya Naida Style and Make-Up School in Kiev, member of the Ukrainian national team (2005-2006). Judge at the Ukrainian makeup championships and the International Beauty Festival NEVSKIE BEREGA in Russia. Member of the World Bodypainting Festival (Austria) international judging panel

12.30–14.30 Colour in Fashion Makeup

Denis Kartashev (Russia), Laureate of several international competitions (Grand Prix OMC, Paris). Internationally certified judge, whose workshops take place around the world (Paris, New York, London, Milan, Sydney, Hong Kong etc.). Founder of Denis Kartashev Make Up Academy

14.30–15.00 Break

15.00–17.30 Colour in Creative Makeup

Felix Shtein (Israel), world-class makeup stylist, a judge of International and European championships in decorative makeup and body art (Austria, Germany, France, Korea, India etc.). Chief makeup stylist at Fashion TV, a founder of School of Professional Make Up FELIX SHTEIN and the line of professional makeup cosmetics

Practical demonstration on models

17.30–18.00 Questions, discussion, lottery

3 November

INTERDISCIPLINARY CONFERENCE AESTHETIC MEDICINE

Hall No. 2, conference room No. 3

Language: Latvian

Organiser: Latvian Medical Association (LMA)

8.30 Participant registration

9.00 **Live healthy and age beautifully: a multidisciplinary approach to the problem of anti-ageing**

Vita Skuja, internist

Dermatologist's battle with scars

Aleksejs Zavorins, dermatovenereologist

Aesthetic gynaecology – recent developments

Daiga Baranovska, gynaecologist, obstetrician

From diagnostic to therapy – a practical guide to solving most common hair and scalp problems

Jekaterina Pudova, dermatovenereologist

Tattoos in medical practice

Anda Apine, dermatovenereologist

Artificial beauty of nails – what lies beneath it?

Marina Mihailova, dermatovenereologist

15.00 Vitamins and trace elements for a healthy lifestyle

Edgars Tirāns, general practitioner

3 November

MASTERCLASS FOR SUBSCRIBERS OF THE MAGAZINE "BEAUTY CLOUD"

Seminar room No. 4

Working language: Latvian and Russian

11.00–15.00 Masterclass and discussion (a closed event) with the participation of doctors and the "Beauty Cloud" magazine contributors – dermatologists **Kristīne Azarjana** and **Džuljeta Ulmane**, and nutritionist **Kristīne Sekace**

4 November

BALTIC BEAUTY LASH AND BROW CONFERENCE

Conference room No. 1

Working languages: Latvian, English and Russian (simultaneous interpretation will be provided)

Organiser: International Eyelash and Eyebrow Association of Professional Masters (SSUUPMA), Dalila Beauty School

8.00–8.50 Participant registration

- 9.00–9.30 Hygiene and care of eyelash extensions**
Wilson Ugo (Austria)
- 9.40–10.10 Directing the direction in the eyelash extension or “strange” line, which is not visible**
Alena Stakhovich (Belarus)
- 10.20–10.50 Coloured eyelash extensions**
Ekaterina Voronova (Russia)
- 11.00–11.30 Lash ethics – keep it professional**
Martina Kallos (Croatia)
- 11.30–11.50 Coffee break**
- 12.00–12.30 Conflictology, conflict management, or how to maintain the loyalty of a dissatisfied customer**
Irina Pankova (Russia)
- 12.40–13.10 How to create natural looks and FeatherFly style**
Mydygma Nimbueva (USA)
- 13.20–13.50 Everybody dies but me, or why growth is the only guarantee of your happy future**
Julia Karmanova (Russia)
- 14.00–14.40 Coffee break**
- 14.40– 15.10 Mastering inner corners**
Kasia Szelagowska (Poland)
- 15.20–15.50 Lash hacks**
Leanne Harber (UK)
- 16.00–16.30 Volume fan parameters and overview of all techniques of forming volume fans**
Tatiana Bilolovets (Ukraine)
- 16.40–17.10 All about eyelash extension production – manufacturing**
Kei Kim (South Korea)
- 15.30 Award Ceremony**

4 November

BALTIC SPA CONFERENCE WELLNESS FORUM 2018

Hall No. 2, conference room No. 3

Working language: Russian

Organiser: Latvian SPA & Wellness Federation and the "Spa School" massage training centre (Latvia)

- 10.00–10.30 Sign up
- 10.30–10.45 **Elena Vlasikova** (*Елена Власикова*), Director of the training centre “Spa School”, Member of the Board of the Latvian SPA & Wellness Federation
- 10.45–11.30 **Yanina Vasilyeva** (*Янина Васильева*), teacher in “Spa School”, SPA Specialist, cosmetologist, aromatherapist

- 11.30–13.00 **Andrei Yermoshin** (*Андрей Ермошин*) **from Russia**, psychotherapist of the highest category, official teacher and internationally operating supervisor of the Professional Psychotherapeutic League
- 13.00–14.00 **Break**
- 14.30–16.00 **Daria Kovalchuk** (*Дарья Ковальчук*) **from Ukraine**, master's degree in psychology, working as a psychology lecturer, internationally certified instructor of kinesiology
- 16.00–17.00 **Roman Makarov** (*Роман Макаров*) **from Russia**, Instructor in the school of techniques of wellness massage and Spa "Master" classes in St. Petersburg, physician, rehabilitologist, Spa therapist, teacher of *Enrique Garcia Castell's* techniques