

APPROVED:
Packaging Association of Latvia
Vienibas gatve 11, Riga, LV-1004

APPROVED:
SIA BT 1
Kipsalas street 8, Riga, LV-1048

I. Krauja
Chairwoman of the Board
_____ 2019

V. Tile
Director General for BT 1
_____ 2019

Rules of the International Packaging Competition **PACKAGING No. 1 OF THE EXHIBITION RIGA FOOD' 2019**

The International Exhibition Company BT 1, in cooperation with the Packaging Association of Latvia announces and organises an international packaging competition **PACKAGING No. 1 OF THE EXHIBITION RIGA FOOD' 2019**, within the framework of the exhibition *RIGA FOOD' 2019* from 4 to 7 September 2019 (Kipsalas street 8, Riga).

1. The Aim of the Competition:

- 1.1. To promote food products in modern and quality packaging offered by the competition participants to the exhibition visitors.
- 1.2. To determine the most popular product packages according to evaluation by Latvian consumers.
- 1.3. To assess the internationally dominating product packaging trends with respect to the demand by Latvian consumers.

2. The Groups of Competition Works:

- 2.1. Packaging for beverages;
 - 2.2. Packaging for pastries and confectionery;
 - 2.3. Packaging for milk and dairy products;
 - 2.4. Packaging for meat and meat products;
 - 2.5. Packaging for fish and fish products;
 - 2.6. Packaging for bread and groceries;
 - 2.7. Packaging for food products that do not fall within the above product groups.
- The competition organisers reserve the right to unite the packaging groups if the number of works in any of the groups is not sufficient.

3. The Competition Participants:

- 3.1. The participants of the exhibition RIGA FOOD' 2019, who have submitted works for the competition and paid the competition fee.
- 3.2. **The competition fee:** Euro 30 (including 21 % VAT) per one work submitted for the competition. One exhibition participant may submit no more than five (5) works.

4. Compliance of Competition Works:

- 4.1. The packaging used in Latvia shall comply with the Cabinet of Ministers of the Republic of Latvia Regulation No. 964 of 23 November 2004 "Food Product Labelling Regulations" and other regulatory documents;
- 4.2. Packaging manufactured abroad shall comply with the relevant goods labelling regulations applicable in the country of their residence.

5. Rules and Requirements for Application and Submission of Competition Works:

5.1. The applicants shall inform about their participation in the competition in writing by sending relevant documents to the limited liability company SIA BT 1 before 26 August 2019, indicating the number of competition works, the group and the name of the packaging.

5.2. The competition participants shall submit the competition works to SIA BT 1 till September 3, 2019 at 15:00 o'clock (Kipsalas street 8, Riga).

5.3. Two units of the competition works (a packed product) shall be submitted.

5.4. The competition works shall be supplemented with information and a description:

5.4.1. the applicant (legal name, country);

5.4.2. the name of the work;

5.4.3. the description of the work, characterising the packaging (approximately 50 characters, with spaces and punctuation marks).

6. Evaluation of the Competition:

During the exhibition, the competition works are displayed in special closed glass showcases in lobby of SIA BT 1, with the information and descriptions of works submitted by the participants attached thereto. The exhibition visitors evaluate the competition works by voting on the spot. The winners are determined by counting the visitor votes for each competition work.

The competition is judged by a professional jury, selecting the 3 best works from all submissions.

7. Awards:

The competition participants are awarded at 13:00 on 7 September 2019 at the lobby.

The Packaging Association of Latvia awards prizes to one or several competition participants according to its own evaluation.