

# **Riga Food 2024**

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**5–7** September Riga, Latvia



# BEST RECIPE FOR BUSINESS SUCCESS!





# Riga Food is an internationally recognised food fair that is famous for its large number of foreign participants and national collective stands

rigafood.lv

The 29<sup>th</sup> international trade fair for food, beverages, food processing technology, packaging, innovation, Horeca and shop equipment and services | Food quality competition "The Baltic Taste Award" | Competitions for chefs, pastry chefs, bartenders and grill masters



### **KEY EVENT OF THE INDUSTRY**

The largest food fair in the Baltics, marking the general development of the industry every year, highlighting novelties and providing an opportunity to meet respectable and trustworthy companies in the sector.

## PLACE FOR NEW BUSINESS

Entrepreneurs value Riga Food as a business environment allowing them to meet respectable food industry companies and dedicated customers, find out novelties, make valuable contacts and present their offer.

# NATIONAL COLLECTIVE STANDS

Each year, the fair hosts at least 10 national collective stands, where you can discover the gastronomic flair and products of different countries for the interests of your market and cooperation opportunities.

# **COLLECTIVE STANDS OF LATVIAN REGIONS**

Home producers, farms, small and medium-sized companies from Latgale, Vidzeme, Kurzeme, Zemgale and Riga planning regions showcase the atmosphere of Latvian regions and present traditional foods.

### "RIGA FOOD 2023" **PROFILE OF PROFESSIONAL VISITORS** rigafood.lv 2% 16% 39% rood import/6% Food 24% 3% 4% 26% 19% Food To make To establish Students directors Services for export Other Management production purchases contacts the food Other 13% 9% industrv Category Marketing, 30% managers 10% advertising, Other public Food lemployees relations processing PROFESSIONAL **AREA OF FIELD OF** equipment, GOALS packaging, **ACTIVITY STATUS ACTIVITY** raw materials, HoReCa 12% 13% technologies 13% Procurement 18 managers, Public regional 21% 25% managers 12 % 3% Company activities Food 45% 20% 5% owners, Branch managers, Food retail sales wholesales self-employed Sales and distribution To get information store managers Heads of food

# FOR BUSINESS GROWTH

entrepreneurs

# **B2B MARKETPLACE**

and beverage product groups

Every participant of Riga Food has the opportunity to create one's profile on B2B Marketplace, organise business meetings at the fair venue and network in order to find new customers, cooperation partners and new markets for their products.

# STATISTICS ON PARTICIPANTS AND ATTENDANCE

activities

Every year, Riga Food attracts an average of 400 companies and 20,000 visitors, almost 50 % of whom are food industry professionals.





# Entrepreneurs from all over the world present and launch new products, establish contacts and make deals at Riga Food

# **BALTIC INNOVATIONS**

# LATEST TECHNOLOGIES AND SOLUTIONS

Riga Food provides the opportunity to learn about food industry achievements of all three Baltic countries – at the innovation stands of Latvia, Lithuania and Estonia which showcase technological solutions, innovative packaging and the latest products developed by entrepreneurs and scientists. And it's not just the products that are innovative, but also the process of creating them! Whereas B2B meetings and valuable events for food industry companies take place at the Innovation Lounge.

# **PRODUCT DEBUTS**

Fair is the place where entrepreneurs and home producers present their new and innovative products for the first time. You can appreciate and taste them here!

# THE BALTIC TASTE AWARD

# FOOD QUALITY COMPETITION

The goal of the Baltic Taste Award is to recognise exceptional food products from the Baltics, highlight the best ones on an international scale, promote producers and enhance the visibility, publicity and sales of their products. By taking part in the competition, producers get an opportunity to receive objective opinions of experts about their product, while consumers find out which products are the best.





# **ENERGETIC VIBE**

# TOP QUALITY EVENTS

The fair includes presentations, masterclasses, seminars and discussions, involving Latvian and foreign food companies, representatives of associations, entrepreneurs and diplomats.

## **COMPETITIVE SPIRIT**

Every year, Riga Food hosts competitions, shows and championships, where the best of the best compete – chefs, junior chefs, pastry chefs, bartenders and grill masters.

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# **"RIGA FOOD 2024" EXHIBITION**

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# **TECHNOLOGY AND INGREDIENTS**

Food processing and production equipment, ingredients, spices and additives, industrial automation of the food industry.

Disinfectants, cleaning agents and devices. Laboratory equipment. Ecology in the food industry and public catering. Implementation and supervision of the HACCP system. Work clothes



# PRINTING AND PACKAGING TECH

Packaging, packaging equipment, equipment and materials for producing packaging. Labels. Marking. Barcodes. Printing equipment, materials and supplies.

# DRINKS

Alcoholic and non-alcoholic drinks, beer, wine, coffee, tea. Competitions and tasting sessions.

# GOURMET

Gourmet food and beverages.



# LOGISTICS

Food, packaging, marketing, warehousing and transportation logistics. Warehousing machinery and equipment. Logistics and supply chain management software.



# INNOVATION

Science for the food industry, processing industry and technology. Scientific and research institutes, and educational institutions. Scientific breakthroughs.



# HoReCa AND RETAIL TECH

Equipment and facilities for public catering and retailing.



# **SPECIALTY**

Wholesome and functional food, kosher and halal products, vegetarian and vegan products, organic food. Gluten-free food. Supplements. Ingredients with improved nutritional value. Botanical extracts. Herbal products. Encapsulated and powdered herbs. Vitamins and mineral supplements. Baby food supplements. Sports nutrition. Anti-ageing and weight loss supplements.

# **REGULAR EXPO**

General food products, meat, milk, fish, bread, confectionery, frozen food, fresh food, fruits, vegetables, processed food.





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