

Competition for Young Fashion Designers HABITUS BALTIJA



RULES FOR PARTICIPATION

1. About Competition

Competition title: Competition for Young Fashion Designers “HABITUS BALTIJA 2011” hereinafter referred to as the Competition.

Venue and Dates: **Kipsala International Exhibition Centre, Kipsalas iela 8, Riga, Latvia. Held within the framework of the Intertextil Balticum Fair on 7–9 April 2011.**

07/04/2011 Arrival, rehearsals
08/04/2011 Rehearsals, seminars
09/04/2011 Competition

Organisers: Art Academy of Latvia, Estonian Academy of Arts, Vilnius Academy of Arts, Krakow School of Art and Fashion Design, Tallinn University of Applied Sciences and International Exhibition Company BT 1, LLC.

Principal Organiser: International Exhibition Company BT 1, LLC, hereinafter referred to as the Organiser.

Mission: to promote the discovery of new talents, to foster the professionalism of young fashion designers and to stimulate their creative potential, to facilitate the exchange of ideas and knowledge between fashion designers and professionals of fashion industry.

Contestant: any person who has applied for participation in the Competition as an individual participant or a school by submitting the Application Form, accepted and duly signed by the Organiser. The number of participants in the Competition is limited.

Organiser's contacts:

Ilona Ansons, Project Manager:

Tel: (+371)6 7065033

GSM: (+371)2 7888181

Fax: (+371)6 7065035

E- mail: habitusbaltija@bt1.lv ;

Address: Kipsalas iela 8, Riga, LV-1048, Latvia

2. Application and Acceptance Procedure

To enter the Competition, an applicant shall apply for participation electronically no later than by **1 March 2011** sending to the Organiser at habitus@bt1.lv respectively – a filled out Application Form for individual participation or Application for school competition. Application forms are available on the competition website: www.bt1.lv/habitus. Please be sure to enclose the following information and materials:

Individual competition (pertains to all collections entered into the Competition):

drawings or photographs of the collection (3–5 high resolution photographs; file formats: jpg, gif, png; minimum resolution – 1024x768 pixels);

a brief autobiography (Curriculum vitae).

School competition (pertains only to collections entered into the School Competition):

brief information on each Contestant (see examples on the competition website www.bt1.lv/habitus).

In the event of the respective Application being accepted, the Organiser shall inform the Contestant about it; hereafter the Contestant shall provide the Organiser with the original signed copies of documentation sending them by post or submitting in person.

3. Competition Entry Fees

The entry fee (per a collection):

EUR 50.00, if the Contestant applies for participation by 15 February 2011;

EUR 100.00, if the Contestant applies for participation within the period 16.02–01.03.2011.

No entry fee shall be paid for collections of three school representatives (one collection per each respective representative of an educational institution).

The competition entry fee shall be transferred to the Organiser's bank account within 5 working days from the Invoice date.

If the Contestant does not pay the Invoice by the due date, the Organiser shall be entitled to reject Contestant's participation in the Competition.

The Contestant shall be entitled to revoke the Application for participation in the Competition giving the notice to the Organiser in writing by 15 February 2011. In such a case, the Organiser shall repay to the Contestant entry fees already paid in full; however, if the organiser receives a revocation notice after 15 February 2011, then 50% of entry fees already paid shall be taken for the penalty.

4. Collections and Shows

Contestants may enter into the competition collections new or already shown, but shown no earlier than in 2010.

Contestants may enter their collections in **one of three competition categories:**

Industrial prêt-à-porter;

Artistic prêt-à-porter;

Avant-garde fashion.

Number of costumes in a collection: 5–8 costumes.

Duration of a show: 3–4 minutes.

The Organiser **provides:**

models (classic stage make-up, hairstyle, classic footwear and hosiery);

a catwalk and backstage rooms;

auxiliary personnel.

No modifications to model's make-up will be permitted.

If need be, the Contestant may provide models with specific footwear.

Contestants may use their own models giving prior notice in writing to the Organiser.

The Contestant shall keep to the Competition timetable including that of fittings, rehearsals and castings fixed by the Principal Organiser and co-organisers.

If the Contestant arrives late for or misses any of scheduled activities, the Organiser will not appoint another time for a fitting, rehearsal or casting session.

5. Evaluation

The contestant works are evaluated by an international jury that incorporates fashion designers, clothing manufacturers, editors of fashion magazines and lecturers of educational institutions. The list of jury members will be announced.

The criteria for evaluating contestant works are originality, quality and style of an apparel and conformity to the competition categories.

Individual competition. All competition entries are subject to individual competition. The competition is open to students of art or fashion design colleges, as well as to young fashion designers with seniority of up to 3 years after graduation. A collection may be created by one or a group of designers.

School competition. Only collections entered by the art or fashion design colleges are subject to school competition. Each school may enter 3 collections into the competition. **The Organiser covers accommodation costs in the period from 7 April to 9 April 2011 (a 2-nights stay max) for three participants of the school team.**

School competition: the winner will be determined by calculating the arithmetic mean of results each school collection has scored in the individual competition.

6. Awards

The Habitus Baltija statuette for the Grand Prix winner and the Best School.
Certificates for participation in international competitions.
International traineeship and study opportunities.
Opportunity to take part in the opening show of Habitus Baltija 2012.
Opportunity to take part in Intertextil Balticum 2012.
Diplomas to all contestants.
Awards from supporters and sponsors.

7. Other Provisions

The best collections may be repeatedly presented during the Habitus Baltija 2011 Gala Show.

By 21 March 2011, the Contestant shall inform the Organiser about the time of his or her arrival sending a notice in writing to habitus@bt1.lv.

The Organiser shall set out the timetable of rehearsals and inform the Contestants about the time and venue of Habitus Baltija 2011 Gala Show, as well as, by 25 March 2011, the Organiser shall send the Competition Regulations to Contestant's given e-mail address.

The Organiser shall inform the Contestants about the procedure of the Competition by 09.00 on 9 April 2011.

The Competition Regulations shall be an integral part of the present Rules for Participation and is legally binding for the Contestants who had applied for participation in the Competition.

The present Rules for Participation, the original copy of which stays with the Organiser (the Contestant may obtain an attested copy of the original document), shall be an integral part of the Contestant's Contract–Application for Participation coming into effect from the date of its signing by both parties and shall be valid until the complete fulfilment of the obligations assumed by both parties.

Signed on behalf of the Organiser: _____ 08.11.2010.