

# Forestry, agriculture and gardening fairs in Riga!



**25–27 April  
2014**

**Kipsala International  
Exhibition Centre  
Riga, Latvia**

## New offerings, new opportunities!

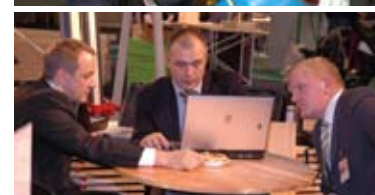
We care about our customers' needs, growth and development. Therefore, in 2014, we have set a new objective for our fairs and offer an innovative business environment to support your business growth.

### New objective – business growth



#### Rural innovation know-how

**Get ideas, experience, knowledge** – a special exhibition sector where companies, associations and individual businesses share their success stories. Ask questions, join discussion and build up cooperation!



#### Technological advancements

In the Modernisation Sector **learn** about the advanced **technology**, innovative **methods** and **achievements** in economic sectors – IT software, machinery and equipment – presented by Latvian and foreign participants.



#### B2B Matchmaking

**Get in contact** online and **schedule** individual **appointments** with businesspeople from Latvia and abroad engaged in the field of your interest already before the event.



#### Funding and projects in the EU and Latvia

**Get information** from industry associations and companies about:  
1) financial instruments and grants in Latvia and the EU,  
2) the course of project development from an idea to its implementation,  
3) financial support for participation in regional and international trade fairs.

### Benefits of participating

Trade fairs have been recognised as one of the most effective and efficient marketing tools in the world. As a participant, you will have an opportunity to:

- present your machinery, products and services;
- boost your product sales and increase your business volume;
- find reliable distributors;
- get access to significant markets in the Baltics, Europe and worldwide;
- find new clients and partners;
- establish cooperation and joint ventures;
- draw inspiration for business development;
- turn up information on novelties and processes within industry from primary sources;
- meet experts and be part of a great event!



# Exposition offers a vast coverage of sectors!



## 18<sup>th</sup> International Gardening and Floristry Fair



## 12<sup>th</sup> International Trade Fair for Agricultural Production and Rural Infrastructure



### Landscape architecture; garden, cemetery and park design, planting and improvement

Gardens, courtyards, greeneries, lawns, rockeries, winter gardens, pools, small architectural forms, lighting, garden houses, gazebos, sheds



### Seeds and plants

Flower, vegetable, berry, shrub and tree seedlings and seeds; propagation supplies and accessories



### Flowers, indoor plants, floristry

Flower and plant collections, floristry supplies, compositions, room decoration, flowerpots and boxes, garden pottery



### Gardening equipment and tools

Garden tractors, soil aerators, lawn mowers, watering equipment, hoses, saws, shears, shovels, rakes, wheelbarrows, nets, films, greenhouses, clothing



### Soil improvers

Peat, compost, lime, gravel, garden and indoor plant fertilisers



### Plant protection

Growth promoters, pest and disease control



### Consultations

Training, expert advice, publications, catalogues, specialised literature



### Production

Crop cultivation, animal husbandry and fishery equipment, technology, materials, including seed materials, supplies and auxiliaries



### Administration

Agricultural production management, farming novelties and consulting, management technology, logistics, finance, scientific developments



### Infrastructure

Rural management – road and housing construction, public utilities, power and heat engineering, produce storage and measuring, environmental ecology – machinery, equipment, technology

## Join our fairs and boost your business growth!

### Your target audience

Wide circles of your target audience in one place – agriculturists, foresters, farmers, gardeners, forest owners, forestry and agricultural business managers, sales representatives and other industry experts. Cooperation with major industry associations ensures a wide range of participants and visitors.





## Mežs un Koks 2014

14<sup>th</sup> International Trade Fair for Forest Management and Wood Products



### Machinery, equipment, methods and auxiliaries

Harvesting machines, chainsaws and spare parts; equipment for forest workers; development of forest roads; log skidding; sawmills; log handling equipment; waste-free cutting machines; firewood processors; cutting tool sharpening equipment



### Wood protection

Wood conditioning, impregnation; chemicals



### Portable devices, IT solutions

Gauges, navigation systems and devices; IT solutions for forestry and forest industry; telecommunication equipment and mobile data processing devices; forest inventory and monitoring, certification, taxation and consulting



### Environment, energy and occupational safety. Recycling

Production of wood chips, sawdust briquettes, transportation; heating boilers and technology; energy saving, waste-free technology; environmental protection; nature reserves and protected areas; fire protection and occupational safety equipment



### Timber application

Wood houses, building structures; technical application of timber; joinery, carpentry and artisan products



### Reforestation. Timber trade, transport, financial services

Timber pre-treatment; transportation; ports; storages; crediting; leasing; insurance; associations



## Venue

### Kipsala International Exhibition Centre

The biggest exhibition complex in the Baltic States providing 27,000 m<sup>2</sup> of total exhibition area, parking lots for 2500 vehicles and other services meeting international standards. It is conveniently located close to the Old Town of Riga.

## Organiser

### International Exhibition Company BT 1

The most influential privately owned full-service exhibition company in the Baltics organising international and regional trade shows covering almost all economic sectors since 1994. BT 1 annually holds more than 30 trade fairs and exhibitions.

## Contacts



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