

# Baltic Beauty 2018



THE BIGGEST BEAUTY INDUSTRY EXHIBITION IN THE BALTICS! / 2-4 november / RIGA, LATVIA

**BALTIC BEAUTY 2018**  
**14<sup>th</sup> International Beauty Industry Trade Fair**  
**THE WORLD OF BEAUTIFUL FACE AND BODY, Hall II**

CONFERENCES, SEMINARS

**II BALTIC REGIONAL CONFERENCE**  
**“AROMA POWER: HEALTH, BEAUTY, ABUNDANCE”**

**2 November**

*Conference room No. 1*

The Aroma Power: Health, Beauty, Abundance Conference provides a unique opportunity to get an insight into the effects of essential oils on the human body, the healing secrets of essential oils, as well as their health, beauty and wellbeing benefits. Visitors will receive gifts, acquire new and supplementary knowledge in aromatherapy, draw inspiration from great speakers and aromatherapists from Latvia, Lithuania, Great Britain, France and the United States.

Organiser: Aroma Life Institute

- 9.45 Registration**
- 10.00 Opening remarks**
- 10.15 Aromatherapy: wisdom of the past – discoveries of the present**  
Dale Billeter (USA)
- 11.15 Essential oils for transformation**  
Aļona Zaporožčenko (Latvia)
- 12.10 Essential oils in healing. Work with energy centres. Aura camera**  
Irina Baidake (Latvia)
- 12.40 The cost of health ... drug side effects. The Healing Power of Essential Oils**  
Inese Zira (Latvia)
- 13.10 Essential oils to protect and strengthen your energy**  
Viktorija Korņejeva (Latvia)
- 13.30 Lunch**
- 15.00 Aesthetic aromatherapy: anti-age**  
Edīte Ivaņņikova (Latvia)
- 15.30 Savvy Minerals – beauty without chemicals**  
Dzintra Čevere (Latvia)
- 15.50 Aromatherapy for children**  
Erika Gintaliene (Lithuania)
- 16.20 Aroma Sport and Aroma Yoga - the path of energy and health**  
Oļesja Krasovska (Latvia)

- 16.40 Break
- 17.00 **Aroma painting in aroma psychology: removal of blockages**  
Elyana Zakharova (Russia)
- 17.20 **Aroma Life Style: inspiring trips, meetings and discoveries**  
Mira Urboniene (Great Britain, Lithuania)
- 17.50 **Essential oils for goal setting and achieving**  
Anna Maria (France)
- 18.40 Closing remarks

*Hall II*

*Conference room No. 3*

# **LATVIAN ASSOCIATION OF BEAUTICIANS AND COSMETOLOGISTS CONFERENCE** **"MULTIDISCIPLINARY APPROACH TO ACNE TREATMENT"**

- 9.15–9.55 **Registration**
- 10.00–10.05 **Opening remarks**  
Welcome address by Nellija Janaus, president of the Latvian Association of Beauticians and Cosmetologists (LKKA)
- 10.05–10.25 **Epidemiology and pathogen directed treatment of acne vulgaris**  
Speaker: Ināra Stepanova, dermatologist, cosmetologist, president of the Latvian Association of Cosmetology Doctors, LKKA board member
- 10.25–10.55 **Nutrition as information. The role of nutrition in correcting inflammatory processes in the skin**  
Speaker: Dr. Antra Briede, specialist in orthomolecular medicine
- 10.55–11.15 **The maze of nutrition for acne patients**  
Speaker: Gundega Rudzīte-Aņiščenko, certified nutritionist
- 11.15–11.35 **Food intolerance and acne**  
Speaker: Dr. Viktorija Priedīte, laboratory specialist
- 11.35–11.55 **Acne scars: how can we help?**  
Speaker: Dr. Aleksejs Zavorins, dermatologist, member of European Academy of Dermatology and Venereology
- 11.55–12.30 **Coffee break**
- 12.30–12.50 **The influence of psychoemotional factors on the skin condition**  
Speaker: Elīna Selēviča, psychologist
- 12.50–13.10 **Acne in problematic skin conditions**  
Speaker: Dr. Agnese Portnaja, dermatologist
- 13.10–13.30 **Massage techniques for acne treatment**  
Speaker: Natalia Yevkina (Russia), cosmetologist, international trainer, author of massage techniques, member of Russian mesotherapy and aesthetic medicine associations, manual therapist, teacher of Enrique Garcia methodology
- 13.30–13.50 **Holistic approach to treat acne**  
Speaker: Inga Millere, beautician, director of Aromatherapy Training and Consultation Centre "Larēna"
- 13.50–14.10 **The efficacy and use of herbal active substances in acne treatment**

- Speaker: Renāte Reinsone, beautician, LKKA Board member
- 14.10–14.30 Acne vulgaris – homeopathic treatment options**  
Speaker: Dr. Irina Vdovičenko, Irina Vdovičenko Medical Practice
- 14.30–14.50 Acne vulgaris – gynaecologist and endocrinologist's point of view**  
Speaker: Dr. Eva Barkāne, gynaecologist
- 14.50–15.10 How to increase acne patients' satisfaction with treatment results?  
Importance of cooperation among specialists**  
Speaker: Dr. Dārta Miķelsone, general practitioner

### November 3

*Conference room No. 1*

#### THE 2<sup>ND</sup> BALTIC MAKEUP CONFERENCE "COLOUR ON THE MOVE"

**Organiser:** Baltic Image Specialists Association (BISA)

- 10.00–10.30 Participant registration**
- 10.30–12.30 Colour in commercial makeup**  
Speaker: Nataliya Naida (Ukraine)
- 12.30–14.30 Colour in Fashion Makeup**  
Speaker: Denis Kartashev (Russia)
- 14.30–15.00 Break**
- 15.00–17.30 Colour in Creative Makeup (Israel)**  
Speaker: Felix Shtein

**Practical demonstration on models**

- 17.30–18.00 Questions, discussion, lottery**

*Hall II*

*Conference room No. 3*

#### LATVIAN MEDICAL ASSOCIATION INTERDISCIPLINARY CONFERENCE - AESTHETIC MEDICINE

**Registration 08.30**

**Opening hours: 9.00-16.00**

**Live healthy and age beautifully: a multidisciplinary approach to the problem of anti-ageing**  
Speaker: Vita Skuja, internist

**Dermatologist's battle with scars**

Speaker: Aleksejs Zavorins, dermatovenereologist

**Aesthetic gynaecology – recent developments**

Speaker: Daiga Baranovska, gynaecologist, obstetrician

**From diagnostic to therapy – a practical guide to solving most common hair and scalp problems**

Speaker: Jekaterina Pudova, dermatovenereologist

**Tattoos in medical practice**

Speaker: Anda Apine, dermatovenereologist

**Artificial beauty of nails – what lies beneath it?**

Speaker: Marina Mihailova, dermatovenereologist

**Vitamins and trace elements for a healthy lifestyle**

Speaker: Edgars Tirāns, general practitioner

*Seminar room No. 4*

**MASTERCLASS**

**11.00-15.00 Masterclass for subscribers of the magazine “Beauty Cloud”  
Meet the doctors, who care about women's beauty and health**  
Working language: Latvian and Russian

**Masterclass and discussion with doctors for the “Beauty Cloud” magazine subscribers**

Masterclass and discussion (a closed event) with the participation of doctors and the “Beauty Cloud” magazine contributors – dermatologists Kristīne Azarjana and Džuljeta Ulmane, and nutritionist Kristīne Sekace, and others – will be held on 3 November, during the “Baltic Beauty 2018” trade fair at Kipsala International Exhibition Centre.

Subscribers of the magazine “Beauty Cloud” will have a unique opportunity to get information from the leading Latvian experts on how to preserve beauty and youth, to participate in an open discussion and ask questions.

**Agenda:**

11.00-11.15 Registration

11.15-13.00 Session 1

13.00-13.30 Coffee break

13.30-15.00 Session 2

Number of participants: 70

To participate in the event, by October 25, an application must be sent to the e-mail: [info@3ade.lv](mailto:info@3ade.lv). The application must be accompanied by subscription data confirming subscription to the fifth issue of the "Beauty Cloud" magazine.

Organisers: "Beauty Cloud" and the "Baltic Beauty" trade fair

## November 4

*Conference room No. 1*

### BALTIC BEAUTY LASH AND BROW CONFERENCE

Conference dedicated to lash and brow issues. The Baltic Beauty Lash and Brow Conference features renowned speakers from Austria, Belarus, Croatia, Poland, Russia, South Korea, Ukraine, the United States and United Kingdom. Conference provides only subject-specific content without any unnecessary information and ads; topics addressed are interesting and up to date.

Organiser: International Eyelash and Eyebrow Association of Professional Masters (SSUUPMA), Dalila Beauty School

Working languages: Latvian, English and Russian (simultaneous interpretation will be provided)

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|--------------------|---|
| <b>8.00–8.50</b>   | <b>Participant registration</b>   |
| <b>9.00–9.30</b>   | <b>Hygiene and care of eyelash extensions</b><br>Speaker: Wilson Ugo (Austria)  |
| <b>9.40–10.10</b>  | <b>Directing the direction in the eyelash extension or "strange" line, which is not visible</b><br>Speaker: Alena Stakhovich (Belarus)  |
| <b>10.20–10.50</b> | <b>Coloured eyelash extensions</b><br>Speaker: Ekaterina Voronova (Russia)  |
| <b>11.00–11.30</b> | <b>Lash ethics – keep it professional</b><br>Speaker: Martina Kallos (Croatia)  |
| <b>11.30–11.50</b> | <b>Coffee break</b>   |
| <b>12.00–12.30</b> | <b>Conflictology, conflict management, or how to maintain the loyalty of a dissatisfied customer</b><br>Speaker: Irina Pankova (Russia) |
| <b>12.40–13.10</b> | <b>How to create natural looks and FeatherFly style</b><br>Speaker: Mydygma Nimbueva (USA)  |
| <b>13.20–13.50</b> | <b>Everybody dies but me, or why growth is the only guarantee of your happy future</b><br>Speaker: Julia Karmanova (Russia)             |
| <b>14.00–14.40</b> | <b>Coffee break</b>   |
| <b>14.40–15.10</b> | <b>Mastering inner corners</b><br>Speaker: Kasia Szelagowska (Poland)   |

- 15.20–15.50 **Lash hacks**  
Speaker: *Leanne Harber (UK)*
- 16.00–16.30 **Volume fan parameters and overview of all techniques of forming volume fans**  
Speaker: *Tatiana Bilolovets (Ukraine)*
- 16.40–17.10 **All about eyelash extension production – manufacturing**  
Speaker: *Kei Kim (South Korea)*
- 15.30 **Award Ceremony**

*Conference room No. 3*

### BALTIC SPA CONFERENCE WELLNESS FORUM 2018

Working language: Russian

Organiser: Latvian SPA & Wellness Federation and the "Spa School" massage training centre (Latvia)

- 10.00–10.30 **Sign up**
- 10.30–10.45 **Elena Vlasikova** (*Елена Власикова*), Director of the training centre "Spa School", Member of the Board of the Latvian SPA & Wellness Federation
- 10.45–11.30 **Yanina Vasilyeva** (*Янина Васильева*), teacher in "Spa School", SPA Specialist, cosmetologist, aromatherapist
- 11.30–13.00 **Andrei Yermoshin** (*Андрей Ермошин*) **from Russia**, psychotherapist of the highest category, official teacher and internationally operating supervisor of the Professional Psychotherapeutic League
- 13.00–14.00 **Break**
- 14.30–16.00 **Daria Kovalchuk** (*Дарья Ковальчук*) **from Ukraine**, master's degree in psychology, working as a psychology lecturer, internationally certified instructor of kinesiology
- 16.00–17.00 **Roman Makarov** (*Роман Макаров*) **from Russia**, Instructor in the school of techniques of wellness massage and Spa "Master" classes in St. Petersburg, physician, rehabilitologist, Spa therapist, teacher of *Enrique Garcia Castell's* techniques